

Diploma of Commerce

Course Outline (T3, 2020)

Campus	Melbourne Burwood Campus / Geelong Waterfront Campus / Jakarta, Indonesia Campus
Intake	March, June, October
CRICOS	022637C
Course Duration	The duration of the Diploma course is three trimesters (12 months). There is an option, however, to fast track the course and complete it in two trimesters (8 months).
Teaching Methods	Instruction for all units is classroom based. Generally, four hours of class contact per week are allocated to each unit.
Assessment	Assessment for all units is ongoing and continuous consisting of tests, assignments and case study analysis. Most units have a final two-hour examination.
Course Structure	Eight units must be completed and passed to be awarded the Diploma.
Units	<ul style="list-style-type: none"> • MAA103 Accounting for Decision Making • MAE101 Economic Principles • MAF101 Fundamentals of Finance • MIS171 Business Analytics • MLC101 Law for Commerce • MMK101 Marketing Fundamentals - * must also complete MAI010 • MMM132 Management • MWL101 Professional Insight (<i>Can only be taken in second trimester of study</i>) • MAI010 Academic Integrity** <p>** required unit (0 credit point) must be completed with MMK101. This is an online lesson plus an online quiz (approximately 3 hours in duration).</p>
Transfer to Deakin University	<p>The following transfer criteria apply:</p> <ul style="list-style-type: none"> • You must complete and pass eight Deakin College Diploma of Commerce units. • You must achieve the required Weighted Average Mark (WAM) for your Deakin College diploma taking into account all units attempted at Deakin College (required WAMs are included under the Deakin University degree below).

Subject Availability - Diploma of Commerce

Subject	Trimester 3 2020 *	Trimester 1 2021	Trimester 2 2021
MAA103 Accounting for Decision Making	√	√	√
MAF101 Fundamentals of Finance	√	√	√
MLC101 Law for Commerce	√	√	√
MMM132 Management	√	√	√
MIS171 Business Analytics	√	√	√
MMK101 Marketing Fundamentals	√	√	√
MAE101 Economics Principles	√	√	√
MWL101 Professional Insight <i>(Can only be taken in second trimester of study)</i>	√	√	√
MAI010 Academic Integrity <i>(Required 0 credit point unit must be completed with MMK101)</i>	√	√	√

* Not all units are available via Campus study at Waterfront Geelong.

Transfer to Deakin University

The following transfer criteria apply:

- You must complete and pass all eight (8) Deakin College Diploma of Commerce units.
- You must achieve the required Weighted Average Mark (WAM) for your Deakin College Diploma.
- The average includes ALL units attempted at Deakin College.

Diploma of Commerce WAMS required for Deakin University Bachelor Degrees are:

- 50% for international students for all campuses (70% for Bachelor of Laws, all campuses)
- 60% for local students for Burwood Campus, 50% for Geelong Waterfront Campus, Warrnambool and the Cloud Campus (70% for Bachelor of Laws, all campuses).
- 70% Bachelor of Laws
- 70% Bachelor of Commerce/Bachelor of Laws

When I transfer to Deakin I want to study

Bachelor of Commerce (B, WF, WB, C - T1, T2) (B, WF, C - T3)

Majors offered at Deakin include:

- Accounting (B, WB, WF, C) ● Economics (B, WF[^], C) ● Finance (B, WF[^], WB[^], C)
- Financial Planning (B, WF[^], WB[^], C) ● Food and Agribusiness (WB[^], C) ● Human Resource Management (B, WF, C) ● Management (B, WF, C) ● Management Information Systems (B, WF[^], C) ● Marketing (B, WF[^], C)

[^]You may be required to undertake one or more units in Cloud (online) mode.

Minors

Students have the option to complete up to two minor sequences.

Fast Track (Completing In 8 months/2 trimesters)					
1st Trimester	CORE MAA103 Accounting for Decision Making	CORE MAE101 Economic Principles	CORE MMK101 Marketing Fundamentals	CORE MIS171 Business Analytics	MAI010 Academic Integrity (required unit, 0 credit point)
2nd Trimester	CORE MAF101 Fundamentals of Finance	CORE MLC101 Law for Commerce	CORE MMM132 Management	CORE MWL101 Professional Insight	

Normal Track (Completing course in 12 months/3 Trimesters)				
1st Trimester	CORE MAA103 Accounting for Decision Making	CORE MAE101 Economic Principles	CORE MMK101 Marketing Fundamentals	MAI010 Academic Integrity (required unit, 0 credit point)
2nd Trimester	CORE MAF101 Fundamentals of Finance	CORE MMM132 Management	CORE MIS171 Business Analytics	
3rd Trimester	CORE MLC101 Law for Commerce	CORE MWL101 Professional Insight		

When I transfer to Deakin I want to study:

- Bachelor of Business (Sport Management) (B, C, T1, T2, T3)
- Bachelor of Business Analytics (B, C, T1, T2)
- Bachelor of Property and Real Estate (B, C, T1, T2, T3)*
- Bachelor of Laws (B, WF, C, T1) (B, C, T2) ^
(Please note: There will be no Warrnambool intakes in 2021)
- Bachelor of Commerce/Bachelor of Business Analytics (B, C, T1, T2, T3)^
- Bachelor of Commerce/Bachelor of Laws (B, WF, C, T1, T2) (B, C, T3) ^
(Please note: There will be no Warrnambool intakes in 2021)
- Bachelor of Property and Real Estate/Bachelor of Commerce (B, C, T1, T2, T3) ^
- Bachelor of Property and Real Estate/Bachelor of Laws (B, C, T1, T2)*

^Note: Students may be required to undertake further level 1 units upon transfer to Deakin.

*** Note:** Students choosing a specific major may have to undertake additional units.

Deakin University Campuses and Trimester codes

B Melbourne Burwood Campus

WF Geelong Waterfront Campus

WB Warrnambool Campus

C Cloud Campus

T1 Trimester 1 entry

T2 Trimester 2 entry

T3 Trimester 3 entry

NOTE: For Australian students entry is for T1 only. T2 entry is subject to availability of places. Some courses do not offer all subjects in all Trimesters

CRICOS Codes: Bachelor of Business (Sport Management) 072593G, Bachelor of Commerce 001838A, Bachelor of Commerce/Bachelor of Business Analytics 098471C, Bachelor of Commerce/Bachelor of Laws 002452M, Bachelor of Business Analytics 098469G, Bachelor of Laws 026686F, Bachelor of Property and Real Estate 060343B, Bachelor of Property and Real Estate/Bachelor of Laws 080323G, Bachelor of Property and Real Estate/Bachelor of Commerce 072834F

Unit Outlines

PLEASE ENSURE THAT YOU CHECK THE TRIMESTER 3 2020 UNIT OUTLINES FOR ANY CONTENT AND ASSESSMENT UPDATES AT THE COMMENCEMENT OF THE TRIMESTER.

MAA103 Accounting for Decision Making

The unit covers: the impact of accounting in society; business planning and budgets for management decisions; classification, analysis and summarisation of business transactions; preparation of classified accounting reports; techniques to analyse and interpret financial statements.

Assessment: 40% internal, 60% final examination

MAF101 Fundamentals of Finance

This unit aims to introduce students to finance and provide an introductory knowledge of the Australian financial system. The unit will discuss some of the fundamental financial concepts such as the time value of money and the concepts of risk and return. Students will learn to apply these fundamental concepts in the areas of investments in equity and debt. These issues will be discussed in the local and international context.

Assessment: 50% internal, 50% final examination

MLC101 Law for Commerce

The unit provides the underlying concepts and purpose of Law for Commerce and the Australian legal system. The unit covers the law relating to contract, consumer protection, business entities and relationships, and torts with a focus on negligence.

Assessment: 50% internal, 50% final examination

MMM132 Management

The aim of this unit is to provide students with a critical understanding of the intellectual foundations of the study of management. The unit will provide the opportunity to analyse how the solutions to management 'problems' have developed under different conditions throughout the nineteenth and twentieth century. The unit also explores how management practice influences, and is influenced by, the external environment. This will involve examining how managerial action impacts on and is shaped by the environment, through a consideration of, ethics, social responsibility, and the social and cultural context of management.

Assessment: 50% internal, 50% final examination

MIS171 Business Analytics

The digital revolution has changed the practice of business. Data to support business decisions (data collected by business systems as well as through the Internet and Social Media such as Facebook and twitter) are growing exponentially and becoming increasingly difficult to understand and use.

Business Analytics is the broad use of quantitative reasoning skills in business decision making. Business Analytics helps managers to solve complex business problems, improve business performance, anticipate and plan for change while managing and balancing risks. This unit will provide students with the analytical knowledge and skills to explore data to find patterns and relationships in data; assess uncertainty and risk of business decisions; evaluate decisions; and forecast and predict trends.

Assessment: 50% internal, 50% final examination

MMK101 Marketing Fundamentals

Marketing focuses on the creativity involved in the marketing process, ranging from understanding consumer needs to designing customer-driven integrated marketing strategies using the marketing mix as well as creating value for end users and business customers. It is the intention to build the knowledge on the marketing planning process and how this is successfully implemented in market and computer-oriented organisations that include profit-oriented companies, government and the not-for-profit sector.

Assessment: 60% internal, 40% final examination

MAE101 Economic Principles

This unit addresses the theory of competitive markets, and the need for and effects of government intervention. This includes a consideration of the nature of economics, consumer behaviour and market demand, the firm – its technology and costs, market structures, markets for input, public goods and externalities. This unit also provides the microeconomic framework required to develop an appreciation and understanding of the pricing and output by firms and their implications for economic efficiency.

Assessment: 50% internal, 50% final examination

MWL101 Professional Insight

The Personal Insight unit is a compulsory unit offered in Deakin's Bachelor of Commerce program and is also available to students from other programs and faculties within the University. The University recognises the importance of students gaining professional identity skills to enable them to understand them through Personal Insight. The unit aims to broaden students' self-awareness and understanding of the sophistication their career preparedness and means of communication necessary to be successful in both their business and personal lives.

Assessment: 100% internal

MAI010 Academic Integrity

The Academic Integrity unit is a compulsory zero credit point unit in all Faculty of Business and Law courses. The unit learning and assessment activities provide students with guidance on what constitutes academic integrity. It will allow students to develop knowledge, skills and good practice principles to avoid plagiarism and collusion and thereby maintain academic integrity.

This unit consists of approximately 3 hours of online learning experiences delivered through Moodle. There are no classroom or scheduled learning activities. Students undertake independent learning activities at their own pace.

Assessment: 100% (Individual Quiz) – Online multiple choice questions